



**REACH NEW HEIGHTS
WITH THE RIGHT
PEOPLE, PROCESSES
AND TOOLS.**

OUR COMPANY:

Systemware Professional Services, Inc. is a woman owned information technology consulting company founded in 1991. As a privately held company, our business decisions are predicated on long-term objectives that result directly from our understanding our client's goals. **Our mission** is to earn a trusted partnership with our clients and consultants by solving critical business problems with innovative technology services delivered by a team of talented, energetic and passionate professionals.

SystemwarePS is an Equal Opportunity Employer



SYSTEMWARE PS HEADQUARTERS
15301 DALLAS PARKWAY, STE 1100
ADDISON, TEXAS 75001
(972) 239 - 0200

www.systemwareps.com

ATLANTA BRANCH OFFICE
(404) 847 - 9444
DALLAS BRANCH OFFICE
(972) 239 - 0200

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CASE STUDY

Web-based Lending New Product Launch



systemware
PROFESSIONAL SERVICES

CLIENT:

Software solutions partner of choice for eight of the nation's top 10 financial institutions.

SITUATION:

Today's banking institutions are aggressively looking for new channels to generate interest income. Bank executives have recognized that technology plays an integral role in growing new markets and attracting new clients. Multi-year traditional product cycles that were accepted as industry standard a few years ago are challenged as new product concepts are generated rapidly. For software providers that deliver solutions to financial institutions, the race is on to accelerate the pipeline of new products to their clients so they can capture new markets.

This enterprise software client had an established project team working to deliver a new web-based third-party lending platform to their client bank. The financial institution wanted to accelerate the launch of the new product to capture their "first-mover" advantage. The client product development team didn't have the capacity to scale to meet the more aggressive timeline and evaluated options that could help them satisfy their financial institution customer.

SOLUTION:

SystemwarePS partnered with this software client to augment their existing team. An agile team of developers and user interface designers worked closely with the product owner, technical director and business analysts to design, develop and deliver in two-week sprints. Since an agile methodology was new for this client, guidance was provided to properly groom user stories, conduct daily stand-ups and code management within the repository.

The responsive user interface design enabled optimal viewing and interaction experience across a wide range of devices. This multi-tenant application functionality included branding themes, credit application role-based workflow, core services integration for lending decision, document preparation, supporting document upload and electronic signature. In collaboration with the client team, consistent user interaction was driven through the application across the multiple roles using security profiles.

RESULTS AND BENEFITS:

Since SystemwarePS had a proven history of working with the client on other projects, trust in the SystemwarePS team to help meet the required deadlines was already established. The development team worked closely with the client's quality assurance and user experience teams to maintain confidence in the delivery of the product. Many enhancement ideas were also generated for a subsequent product releases.

The project team met the schedule enabling the client to launch the product and the financial institution to capture their "first mover" advantage in their market.